enterprise europe network

Eductour Sport&Food Company mission Aosta Valley (IT) 20-21 May 2023

Discovering products and outdoor activities of the area

The Chamber of Commerce of Aosta, through its SPIN2 Enterprise Europe Network desk managed in association with Unioncamere Piemonte, in collaboration with the ICE-Italian Trade Agency and with the Consorzio Unico Valle d'Aosta (CUVDA), organizes on 20th and 21st of May the Eductour Sport&Food, a Company Mission in Aosta Valley aimed at foreign and Italian operators / buyers in the agri-food and tourism sectors, interested in establishing relationships with new customers through direct contact and emotional experience and in experimenting with a sustainable business tourism model in a natural landscape, between the highest mountains in Europe.

Thanks to the collaboration with ICE – Italian Trade Agency, in particular with the Baku office, 2 importers from the Food & Wine sector, 2 journalists and 1 videographer from BAKU – Azerbaijan will also be present at the Eductour.

The Eductour will take place on the occasion of the <u>Journées Fluides 2023</u> event, an innovative model of a widespread fair organized by CUVDA, the Unique Consortium of the Aosta Valley which brings together 41 companies from 13 different categories; the initiative includes a calendar of days in different areas of the Valle d'Aosta, in which it is possible to explore the area aboard dedicated shuttles, carrying out outdoor activities and carrying out guided tastings, coming into direct contact with businesses and local players, through a relational, physical and emotional experience with the territory.













PROGRAMMA

FRIDAY 19 MAY

Arrival of the participants and transfers from the airport to Aosta. Overnight stay in Aosta Free dinner at the expense of the participants

SATURDAY 20 MAY

- 8.00 Departure from the Hotel for Valsavarenche
- 9.00 Visit to the 'DA EMY' farm in Valsavarenche, Gran Paradiso National Park <u>www.daemy.it</u> B2B with Aosta Valley companies
- 10.00 Walk in the fields of Genepy
- 11.50 Visit to the craft exhibition "Les Amis du Bois" in Introd www.lesamisdubois.com Visit to the "Maison Anselmet" winery in Saint Pierre www.maisonanselmet.it/en – B2B with Aosta Valley companies
- 13.30 Lunch at the "Vétan" restaurant in Saint Pierre www.lovevetan.com
- 16.00 Visit to 'La Valdôtaine' mountain distillery since 1947, in Saint Marcel <u>www.lavaldotaine.it/en</u> B2B with Aosta Valley companies
- 17.30 Visit to the "Grosjean vins" winery in Quart <u>https://grosjeanvins.it/en/</u> – B2B with Aosta Valley companies
- 19.00 Return to Aosta
- 20.30 Dinner based on typical products at "Vinosteria Antirouilles" in Aymavilles Overnight stay in Aosta

SUNDAY 21 MAY

- 9.00 Departure from the Hotel for Courmayeur
- 10.00 Visit and breakfast at the AgriMontblanc farm in Courmayeur <u>www.agrimontblanc.it</u> – B2B with Aosta Valley companies
- 11.00 Walk in the center of Courmayeur
- 12.00 Visit to the 'Mont Blanc Adventure Park' in Pré- Saint Didier https://parcoavventuramontblanc.com/
- 12.30 Lunch at the restaurant "Lo Carà" in Prè- Saint Didier http://www.ristorantelocara.com
- 15.30 Visit to the "La Bonne Vallée" farm and biscuit factory in Donnas <u>https://bonnevallee.com</u> B2B with Aosta Valley companies
- 17.30 Visit to the "Ottin wines" farm in Porossan <u>https://www.ottinvini.it/homepage.asp?I=3</u> – B2B with Aosta Valley companies
- 19.00 Return to Aosta Free dinner at the expense of the participants Overnight stay in Aosta

MONDAY 22 MAY

Transfer to departure airports











WHO CAN PARTICIPATE

The Eductour is open to a **maximum number of 3 participants** in addition to the delegation from Azerbaijan. Participants may be

a) importers/distributors in the Food & Wine sector

b) travel agencies or tour operators interested in food and wine tourist packages and outdoor activities in a sustainable and authentic context

Registrations will be accepted in chronological order until all available places are filled, giving priority to the subjects referred to in point a) and to foreign subjects.

COSTS

The Chamber of commerce of Aosta through the SPIN2 - Enterprise Europe Network desk managed in association with Unioncamere Piemonte and in collaboration with the CUVDA will bear the participation costs for a maximum of 3 participants relating to:

- meals: lunches on 20 and 21 May and dinner on 20 May
- accommodation: overnight stays on 19, 20, 21 May (where necessary)
- any transfers to and from the airport
- travel within the Aosta Valley
- visits, tastings, b2b meetings and activity programme.

Travel expenses (plane/train/car) to reach the destination or the closest airport (Milan or Turin) and everything not included in the previous items remain the responsibility of the participants.

HOW TO PARTICIPATE

To join the Eductour Food&Sport Company Mission it is necessary to fill in the form at the link https://forms.gle/JUFiSdTjvMSrZyyZ8 no later than **10 May 2023**



The activity is part of the Sport Itineray 2023 events calendar of the Enterprise Europe Network which can be consulted by clicking **HERE**

In collaborazione con:





Consult the complete calendar of the Journées Fluides days – every week end of May organized by the Consorzio Unico Valle d'Aosta by clicking **HERE**









