



TEKTITE: DIGITAL ECONOMY 2023

Online Open Innovation Brokerage Event

March 28th – 31st (4Days) 2023





Why DIGITAL ECONOMY?

Digital innovation refers to the application of digital technology to existing business opportunities. Ideas such as digital transformation and digitization are closely related to the concept of digital innovation. Businesses that are digital innovators consider new ways to solve old problems.



Online Event

Unlike offline, virtual events enable us to save time, monetary cost and travel. So DeltaTech-Korea Ltd. Holds brokerage event same as physical space in online virtual space.



Technology & Business Opportunity

TEKTITE is aimed to interconnect innovation seekers, solution providers, intermediaries and investors with the aim of creating Technology & Business Opportunity.



TEKTITE:
DIGITAL
ECONOMY

EVENT OUTLINE

SELLING OFFER

Technology profiles with open innovation managers and accelerators in Korea, EU, Singapore, China, Japan and more



CO-OP PROPOSAL

Innovators showcase enabling technologies for commercialization or co-development with innovation seekers



Conference

Participants can get know-hows of open innovation practices by attending keynote speech sessions from global open innovation leaders



BUYING REQUEST

Corporations engage the innovation community for technology solutions through an open innovation platform



B2B Matchmaking

Participants that are seeking partnerships via R&D collaboration, technology commercialization or licensing can connect to potential collaborators

TECHNOLOGY THEMES & FOCUS AREAS

- Connect Open Innovation Ecosystem between Korea, Asia, EU and more -

City/Home/Factory/Farm

- Smart Management
- Smart construction
- Market Network
- Block chain



Healthcare

- Digital Health
- Diagnostics
- Medical Devices
- Therapeutic
- Skin care



Digital Economy

Mobility

- Transportation
- Maritime
- Logistics
- Intelligent Energy



Environment

- Green Building
- Renewable Energy
- Waste Management
- Waste Treatment

EVENT PLATFORM



Digital Innovation
TEKtITE

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 [Keynote Speech] Future Development of Intelligent Manufactur...

Future Development of Intelligent Manufacturing – the Case of AI Development in Europe

Sara Medina – saramedina@spi.pt

Member of the Board
SPI – Sociedade Portuguesa de Inovação

Network Partner



Key Partner



Organized by



0:05 / 12:05

YouTube

TEKtITE 2022: Digital Innovation A Premier Technology-Industry Matching Event 24th - 25th MAY, 2022

Profile registration >>

Contact Us >>

ATTENDEES

TEKTITE is an open innovation market which brings together global corporations, startups, universities, research institutes, intermediaries and investors. It aims at creating business opportunities between innovation seekers such as global corporations and solution providers like startups and/or TTOs. All activities are to implement by virtual process along with event platform, non-contact medias such as Zoom or Skype.

Global Corporations

- Tech Scouts
- AC Managers
- CVCs
- CTOs/ CEOs



Startups

- Early Stage
- Mature Stage
- Pre-Stage



Deal-making Event

Universities & Research Institute

- TTOs
- Tech Holdings



Intermediaries & Investors

- OIIs
- Seed ACs
- VCs
- Funding Agencies



ONLINE PARTNERING



TEKtiTE is designed to support the business development and licensing of Digital Economy sectors: Mobility/ Healthcare/ Environment/ Smart City, Home, Factory and Farm.

The schedules of individual one-to-one meetings is provided by our match-making platform:

- Publish your profiles and define your interests
- Find the right attendees by using relevant search filters
- Send message to the platform operator to contact other delegates
- Attend your pre-scheduled meetings via Zoom video calls arranged by the platform operator

Participants benefits new global connections from pre-arranged schedules and assistance of the promoter, DeltaTech-Korea Ltd.

Participations is free of charge if only you are allowed to register beforehand by the promoter.



SPEAKERS



MEDIA PARTNERS



TBD

Co-organizers



JAPAN TECHNOLOGY GROUP
ACCESS TO INNOVATION
NORTH AMERICA • ASIA • EUROPE



HOST



DELTA TECH KOREA Ltd. Since 2000
Innovation Management Agency

Opportunity Search

Opportunity Assessment

Partner Search

Proposal Writing

Due Diligence

Valuation

Negotiation

Licensing

Contract R&D

OEM

PoC

ODM

Distributorship

Franchising

Joint Venture

Joint R&D

Invest Relations

DEMAND RESPONSE SEARCH

DRS is a sniper-targeted campaign to reach **a pre-defined audience (sales pipeline)**, enabling solution providers to get engaged directly with the decision-makers of innovation seekers and/or investors. This approach ensures that target audiences get the right message/offer at precisely the right time and place ensuring that no shots are wasted in the process.

DRS is a micro-targeting approach to create EOI(Expression of Interest) which arranges a B2B meeting in person between solution providers and innovation seekers. Particularly DRS is quite popularly used for prior promotional scheme to invite more innovation seekers towards technology supplier's booths.



SMK = Sales Material Kit
TO = Technology Offer
QPD = Quick Pitch Deck
OI = Open Innovation

TECH SCOUTING



In global companies open innovation managers are keen on searching technologies interested as well as building up innovation networks across advanced S&T nations. As such TSS allows them for connecting with inventors specialized in technology requests and TTO managers in universities and/or research institutes abroad.

Since 2000 DTK has provided global companies with such an open innovation services in Korea, which is specialized at technology searching & scouting as below:

TSS is an open innovation service to edit the booklets containing hot technologies and inventors the global OI managers are looking for. TSS enables OI managers to understand the technology trend and identify technology providers such as university researchers, startups and established companies, which could be the first step to develop business with Korea.

CONTACT



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TEKTITE 2023

Digital Economy 28 - 31 MARCH



DELTA TECH KOREA Ltd.
Innovation Management Agency



THANK YOU