## enterprise europe network



We invite you to the fourth edition of the MBM Tourism Prague, which will take place in the form of on-line meetings and on-site at the International tourism fair HOLIDAY WORLD & REGION WORLD 2023.

Use b2b meetings to get new international business contacts. One meeting takes twenty minutes and you can hold up to fifteen meetings.

Participation in these business meetings is free of charge.

## Sectors represented:

- Travel agencies and tour operators
- Accommodation & catering
- Spas, relaxing and wellness resorts, medical tourism
- Transport and sustainable mobility
- Digital solutions for tourism
- Supportive services for tourism
- New trends, responsible and sustainable tourism, project partnering
- Cultural heritage, renovations and restorations
- Stakeholders active in tourism & cultural heritage sectors

## Why participate?

- Find cooperation/ business/ project partners
- Extend your network of partners
- Exchange experience with other tourism players, find new ideas for your business
- Make up to 15 meeting in one day

Last year, more than 100 companies from 23 countries were registered. **The event was attended by representants of the travel agencies** who were looking for new partners, especially for active and attractive holidays. This is in the line with current trends in tourism. Representatives of **hotels, spas and wellness resorts, but also IT companies**, who create applications to help digitalize tourism, also participated in.

## Website of the MBM Tourism Prague 2023: https://mbm-tourism-prague-2023.b2match.io/

Date and venue: 16th on-line, 17th March 2023 at PVA Expo Prague, Czechia



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