

EU Fashion Match Amsterdam 10.0

VIRTUAL edition 25 and 26 January 2021



Following the footsteps of previously successful events, Enterprise Europe Network (EEN) is delighted to invite you to the 10th EU Fashion Match Amsterdam on Monday 25th and Tuesday 26th of January 2021. During the EU Fashion Match companies from all over the world, active in fashion, can meet potential business partners. Besides the international brokerage matchmaking, the 10th edition of the EU Fashion Match Amsterdam is focusing on young entrepreneurs in the international fashion for business and innovation.

The power of the young entrepreneur in the fashion business

The number of young entrepreneurs is increasing according a data analyses of Chamber of Commerce Netherlands (KVK), because:

- This generation has more guts, they are more curious and stubborn.
- The internet is helping. For example, young people see how much success influencers are on social media, and that makes success within their grasp.
- Young entrepreneurs understand very well how socials work and how they can build websites.
- It is much easier to set up a pretty good product without a large start-up capital anyway.
- They are the do-gooders in the fashion industry. They start a company in the fashion because they want to make the world a little better.



Who will benefit most from this event?

Within this great mass of potential contacts, our EU Fashion Match sessions will allow participants to get together with the most promising business partners in pre-scheduled 1:1 video conversations.

We particularly recommend the participation of:

- Fashion Designers/Stylists
- Emergents fashion labels and brands (garments/fashion accessories), start ups
- Textile and accessories' manufacturing companies and SMEs
- Retailers, distributors, sales agents, Fashion stores
- E-commerce Platforms
- PR Agency, Coaching, Marketing and Business consultants
- Buyers/Commercial Agents
- University/R&D Institution looking for new partnerships



Why participate?

- Expand your international fashion network.
- Initiate cross-border contacts and co-operations.
- Pre-arranged 30 minute meetings.
- Get more insights in the Dutch fashion market.
- Good for brand awareness in the international fashion market.

How it works

Interested parties can create a –free- profile at, <https://fashionmatch-10thedition.b2match.io/>
Go through the amount of profiles of other participating parties, and book an appointment with interesting professionals.

What is Enterprise Europe Network?

The Network includes almost 600 partners in 54 countries. It provides services for local SMEs on competitiveness & innovation in Europe and beyond. The Network has provided services to more than 2.5 million SME and held business events with more than 600 000 participants. It has also attracted 35,000 small businesses to international brokerage events and company missions.

For further information: <https://een.ec.europa.eu/>
Sector Group Textile & Fashion and Sector Group Creative Industries are committed to bring European creative companies together from across all disciplines to enhance opportunities and commercial partnerships. Through joint activities the Sector Groups supports creative companies finding partners for joint projects, exploring new markets as well as sharing knowledge, ideas, innovation and inspiration.

Dates

20 January

Tasks

Deadline for registration and submission of a cooperation profile at: <https://fashionmatch-10thedition.b2match.io/>

15 December
Monday

Online selection of online meetings
Virtual webinars 9:00 - 12:00
Bilateral 1:1 virtual meetings
13:30 - 17:00

25 January

Tuesday
26 January

Virtual webinars 9:00 - 12:00
Bilateral 1:1 virtual meetings
13:30 - 17:00



Questions?

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