

BUILDING CONSTRUCTION TECHNOLOGY EXPO FACT SHEET

GENERAL INFORMATION

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|--------------------------|---|---|
| Event Name | : | Building Construction Technology Expo 2023 (BCT Expo 2023) |
| Event Description | : | Southeast Asian Building & Construction Technology Exhibition and Conference |
| Event Theme | : | Towards Digitalization of the Building & Construction Industry – Are You Ready? |
| Event Objectives | : | <ol style="list-style-type: none"> 1. To drive and support digital acceleration changes in every aspect of architectural design, building and construction through the application of digital technologies 2. To showcase a comprehensive range of technology, digital, machinery system and equipment, impacting building and construction efficiency to over 4,000 trade visitors from the ASEAN region, from all sectors of the building and construction industry |
| Event Website | : | www.bct-construction.com |
| Event Date | : | 20 - 22 September 2023 (Wednesday – Friday) |
| Event Venue | : | Hall 7, IMPACT Exhibition and Convention Center, Bangkok, Thailand |
| Event Size | : | 5,000 sq. meters (Gross) |
| No. of Exhibitors | : | 150+ international and local companies / brands |
| No. of Visitors | : | 4,000+ international and local trade visitors |
| Co-Located With | : | LED Expo Thailand 2023 |
| Event Organizer | : | IMPACT Exhibition Management Co., Ltd. |

RECAP OF BCT EXPO 2022*

| No. of Exhibitors | Exhibiting Countries | No. of Trade Visitors | Visitor Countries | No. of VIP Buyers | No. of Business Meetings | No. of Speakers | No. of Topics |
|-------------------|----------------------|-----------------------|-------------------|-------------------|--------------------------|-----------------|---------------|
| 120 | 8 | 3,760 | 23 | 100 | 632 | 59 | 45 |

EXHIBIT PROFILES

- Efficient Construction Technology
- Remote Worksite and Mobile Access
- Construction Management Software
- Modular and Offsite Construction
- Innovative & Cost Effective Building Materials
- Construction Health & Safety
- Human Resource Solutions
- Green Building
- Smart Facility Management

WHO WILL YOU MEET?

- Contractors
- Facility Management
- Architects
- Project Owners
- Project Management
- Retailers & E-tailers
- Government
- Real Estate Developers
- Engineers
- Investors
- Land & Quantity Surveyors
- System Integrators
- Consultants
- Education
- Distributors / Agents / Dealers
- Importers
- Exporters
- Wholesalers
- Manufacturers
- Trade Associations
- Media

KEY HIGHLIGHTS & ACTIVITIES AT BCT EXPO 2023

- Business Matching Program: Pre-Arranged Business Matching Meetings between VIP buyers and exhibitors
- BIM & Tech Pavilion • Smart Facility Management Pavilion • Construction Health & Safety Pavilion
- BIM Conferences & Workshops by Thailand Building Information Modeling Association (TBIM)
- Smart FM Conferences & Workshops by Thailand Facility Management Association (TFMA)
- Construction & Health Safety Conference
- Technology presentations & live product demonstrations
- Public – Private Sector Engagement Platform – an exchange platform between government & public sector
- And many more.....

STRONG INDUSTRY SUPPORTS **

Government Support

- Ministry of Transport (MOT)
- Thailand Convention & Exhibition Bureau (TCEB)
- Department of Public Works and Town & Country Planning (DPT)
- Department of Highway (DOH)
- Department of Rail Transport (DRT)
- Department of Rural Road
- Department of Labour Protection and Welfare (DLPW)
- Digital Economy Promotion Agency (DEPA)
- Italian Trade & Investment Agency (ITA)

Supporting Associations

- Thailand Building Information Modeling Association (TBIM)
- Thai Structural Engineers Association (TSEA)
- Thai Contractors Association under H.M. The King's Patronage (TCA)
- Thailand Facility Management Association (TFMA)
- Thai Generator Association (Gen Thai)
- India BIM Association (IBIMA)
- BIMCrew (India)
- Singapore Institute of Building Limited (SIBL)
- Cambodia Contractors Association (CCA)

Supporting Media

- Brandex Directory
- Construction Plus Asia
- Engineering Today
- Green Network
- Thailand Infrastructure
- Construction Thailand
- binaTECH
- Made in China.com
- KEEPITAL
- Plant & Equipment
- Southeast Asia Construction (SEAC)
- Thailandbuilders.in.th (Marshall Cavendish Business Information)

** Above supporting organizations are on process of confirmation, organizer reserves the right to adjust the information

Additional Pre & Post Show Promotion and Marketing Benefits

- ✓ **Product Highlight** Your highlighted products information will be promoted on BCT show website to target 80,000+ page views & 35,000+ users
- ✓ **Social Media Exposure** Your highlighted products information will be promoted via BCT social media channels
- ✓ **EDM Promotion** Your highlighted products information will be promoted via EDM targeting 80,000+ industrial emails
- ✓ **Exclusive Web Banner** Your brand name in a web banner created by BCT team as co-marketing activity
- ✓ **Website Listing** Your company name to be listed on BCT show website to target 80,000+ page views & 35,000+ users
- ✓ **Floor Plan Branding** Your company name to be listed on BCT show floor plan to share through association partners and industrial database
- ✓ **E-Show Catalogue** Your company information and product highlights to be listed on BCT show website to target 80,000+ page views & 35,000+ users
- ✓ **E-Show Guide** Your company name to be listed on E-show guide and distributed with 80,000+ industrial emails
- ✓ **VIP Buyer Program** Pre-show business matching with BCT invited VIP buyers
- ✓ **Logo Branding** Your company logo to be listed on BCT post show report share through all show partners, associations, media partner, exhibitors', and visitors' database
- ✓ **EDM Promotion** Your company logo in BCT post show EDM share with 80,000+ industrial email accounts

Exhibition Booth Space Types and Entitlements

Type 1: Standard Furnished Shell Scheme Booth (starts from 9 sqm and above)

Rate: US\$ 370 per sqm

- System wall partition height of 2.5m, Floor Carpet, Fascia with Company Name, 2x Fluorescent Lights, 1x 5 Amp Power Socket, 1x Reception Desk, 2x Chairs and 1x Wastepaper Basket
- E-Show Catalogue and E-Show Directory Listings, Technology & Presentation Slots (first come first serve)
- Participation in onsite business matching program with VIP buyers



Type 2: Start Up Counter (2 sqm), applicable for start-up companies (less than 2 years old)

Rate: US\$ 800 per Counter (can order more than one counter)

- Fascia Board With Inkjet Printing On PP Board 1.00 X 0.30m, 1x Lockable Table 0.50 x 1.00 x 8.00m, 1x Stool chair, Carpet 2 Sq.M., 1x Power Socket 5 Amp., 1x Wastepaper Basket, 1x Board Ink Jet
- E-Show Catalogue and E-Show Directory Listings, Technology & Presentation Slots (first come first serve)
- Participation in onsite business matching program with VIP buyers



Type 3: Raw / Bare Unfurnished Space (starts from 18 sqm and above) – ideal for own corporate branding & design

Rate: US\$ 320 per sqm

- E-Show Catalogue and E-Show Directory Listings, Technology & Presentation Slots (first come first serve)
- Participation in onsite business matching program with VIP buyers

Other charges:

- ✓ Corner Space: Add US\$ 150 per corner (compulsory)
- ✓ Registration Fee: US\$ 250 per company (compulsory)
- ✓ Subjected to 7% VAT

SNAPSHOT FROM BCT EXPO 2022



OUR PREVIOUS EXHIBITORS • SPONSORS • TRADE VISITORS • BUYERS • SPEAKERS



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